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Singex Concludes Tyrexpo Africa 2014 on a High

Tyrexpo Africa 2014 opened itself to the public from 4 to 6 March at the Sandton Convention Centre in Johannesburg, South Africa, and was the first opportunity for new owners, Singex, to get a feel for what they need to do in order to

Exhibitors were also reported to be pleased with the improved quality of the visitors, and many of them transacted larger volumes of business this year.

In truth, though, the event was a learning curve for Singex, and the



achieve their planned expansion of the portfolio of tyre exhibitions that they purchased from Paul Farrant and Rowena Suthers last year. The show certainly lived up to its reputation as the major tyre event of the year on the African continent, attracting 134 exhibitors and around 1200 visitors from 17 countries. The organisers put considerable resources into improving the local visitor rate at the show, and certainly attendance held up well compared to previous years, and it is likely attendance would have been much better, were it not for the rainy weather which persisted throughout the show. According to Singex, the event was well received by the attendees and over 70 per cent of visitors claimed to have strongly recommended the show to their business associates

organisers will no doubt have been made aware of the key areas the show needs to improve upon. The main issue was the imbalance in exhibitors, with two-thirds of all exhibitors coming from China. This problem was compounded by a slower than normal take-up by local exhibitors who found that the show had been fully booked up when it came to book their stands. This is something that the new owners have taken on board and they have committed to trying to restore a better balance between exhibitors and will be targeting a higher number of local exhibitors next time. One way to expand the show may well be to focus on improving specific niche areas within the tyre market, a move which potentially may benefit the retreading industry, support from which has been mixed

at the Africa show in recent years (although the Asia and India events were very well supported by the retreading sector).

The main tread rubber suppliers exhibiting at the show were local manufacturer Leader Tread, who was introducing a number of new treads, Indian manufacturer Elgi and the quickly expanding Chinese supplier, Jianxin. There was also a strong Italian contingent at the show, with Salvadori, CIMA and Matteuzzi all being present. Nonetheless, it has to be said that

concept, and we intend to build on this foundation and take the Tyrexpo series to greater heights over the next few years". Singex will continue to capitalise on the strong growth opportunities of South Africa's tyre industry, and is looking at the possibility of expanding the size of the event by introducing related verticals to offer a more comprehensive suite of offering under one roof for exhibitors and visitors alike in 2016. Plans are also in place to bring the Tyrexpo series of shows to other continents



The export team from Jianxin, the Chinese tread manufacturer

the potential of this show for the retreading sector is much higher than the current profile of the sector, and it is to be hoped that the new ownership will provide the

such as South America and the Middle East, cementing its position as the international tyre event to go

The next event in the Tyrexpo



Alberto Matteuzzi, Marco Favazza, Juri Salvadori and Massimo Capecchi

Aloysius Arlando, CEO of Singex addresses attendees at Tyrexpo Africa

impetus to help the show attain its full potential.

Overall though, the positive outcomes experienced at the show were reported to be heartening to Singex. Said Mr Aloysius Arlando, CEO of Singex, who was there to open the show, "ECI has developed a very strong and sustainable

portfolio, Brityrex 2014, will be held in Manchester, United Kingdom from 7 to 9 October, followed by Tyrexpo Asia 2015 in Singapore from 24 to 26 March, and Tyrexpo India 2015 in Chennai, India from 7 to 9 July.

Italmatic's New MATIC TOP Buffer

Since 1967 Italmatic has been a leading company in the production of machines for retreading tyres. With its two plants at Cassina de' Pecchi, Milan, Italy (Inspection machines, buffers, builders, extruders, buffing blades, carbide tools, other

colour touch screen, Rockwell "brushless" motors, blade cooling system, automatic tyre circumference measurer, steel ply detector, automatic brushing unit.

Moreover, the machine is very versatile, being able to handle a range



accessories) and at Capannori, Lucca, Italy (Autoclaves, presses, moulds), Italmatic Group is the only one able to supply machines to retread any type of tyre for any need from A to Z, through to the supply of complete turn-key plants.

Italmatic has just delivered to an important truck tyre retreader the first brand new computer controlled MATIC TOP buffer.

The new Italmatic buffer stands out for being equipped with the most modern devices, like the new Rockwell hardware and software, with 15" of tyres from 16" to 24", and it is covered by remote assistance available 24/365

Therefore, the Matic Top buffer is a competitive machine for its price and is innovative with its features. With this new machine Italmatic wishes to re-launch strongly its image as a manufacturer of machines and accessories for tyre retreading. Also the new complete catalogue "No. 7" is available, covering the whole range of machines for tyre retreading presented through the Italmatic programme.

to detail and perhaps safety features. However, computer technology has advanced in leaps and bounds over the past 25 years, and so has everyone's expectations of computer use.

Matteuzzi has kept pace with the developments in computer technology, ensuring that its computerised buffers remain the reference for the global marketplace. The same factors that drove computerisation of buffing 25 years ago remain true today, repeatability is the key advantage of the computer. It ensures that every tyre is buffed as it should be, every time. So long as the casing and tread data are fed in correctly, the computerised buffer will ensure a perfectly buffed casing for the tread to be applied. This repeatability comes with precision, no room for human error, and every casing is buffed to the specified standard.

Computerised buffing is also quicker than manual buffing, and since it is more accurate and more efficient, it has lower costs associated with operation than a manual buffer. Retread shops around the world using Matteuzzi computerised buffers will often have one man operating two buffers at the same time, making him much more efficient than he would be with a manually operated machine. There are other advantages to

computerised buffing. Blades last longer, they operate at the optimum speed and they are controlled to ensure that they don't cut too deep, so there is no risk of overbuffing and cutting into the belting, which damages the blades.

Matteuzzi's 25 years at the top of the

market, supplying equipment universally to the retread sector has ensured that the company has kept pace with the ever changing demands of the market and its computer user interface has been simplified to the level at which all operators are comfortable with the machine.

Today's computerised buffers have minimal human intervention, the hands-on approach only needed for loading, unloading and selecting the programme required. This enables the operator to step away during buffing, freeing him up to complete other tasks, or operate a second machine. It is also safer, and the latest machines can be shut down by way of a pressure plate on the floor so that if anyone enters the buffing area the machine will cease operations and so minimise the risk of injury to operators.

Matteuzzi will have a wide range of computerised buffing and inspection machinery on display at its stand in hall 10 of Reifen Essen.

Matteuzzi: 25 Years of Computerised Buffing

25 years ago Matteuzzi introduced the first computerised buffer in response to an increasingly competitive European market where manufacturers felt the need to rationalise production and enhance quality. Emilio Matteuzzi, on launching the new computerised buffing line, stated that he believed that buffing was an important step in



Matteuzzi RAS 98E Ultra computerised truck tyre buffer

quality tyre retreading and that the process of buffing was the one area where the retreading process could benefit from computerisation. This was a concept supported by many manufacturers.

At the time the retread sector was also starting to see a huge development as pre-cure retreading joined traditional hot cure. This multiplied the types of profile that the buffer needed to work with. It became obvious that computerised buffing was the way ahead, and Matteuzzi took the lead when it launched its first computerised buffer back in 1989. Many of those original buffers are still in operation, many in their

Many of those original buffers are still in operation, many in their original format, others upgraded with new computer technology. The physical process of buffing is pretty much standard and changes in the set up of the machine are restricted

Salvadori on Show

After returning from a successful event in Johannesburg, where Salvadori exhibited alongside Matteuzzi and Cima, Salvadori headed off to Sao Paulo in Brazil for recaufair, and then has three big events in succession. IFAT in Munich where the focus will be on Salvadori Recycling and Salvadri Retreading Tech., and then to Reifen Essen, followed by Automechanika in Dubai. The most important event remains Reifen Essen, for which Salvadori has dedicated its presentation to service. With a very large stand bringing in much of its sales department and the "new" generation of both products and staff to meet the clients This presentation will highlight the new 1500m2 warehouse where Salvadori can stock many more products, which will enable the company to half the time of delivery of the goods, according to Marco Favazza, from the Sales Dept.. The Sales Department has seen the addition of four new members of staff bringing the total number of languages spoken in the company to

"Last year, with the designation of

Salvadori as the Official Distributor of MAE Products for the German market, we got excellent results, and we're going to increase them", explained Marco. "We will bring a bit of MAE in our booth, with the specific Salvadori -MAE catalog so that visitors can see and also touch



with own hands the new ST
Envelopes, made with Compression
Mould Technology, that ensures selflubrication, so it gives a better yield
and has a longer product life; so the
customer saves costs on all fronts.
"In addition to products for curing,
we will also leave a lot of room to
show recent productions for the
workshop from Salvadori, such as
the hard metal milling cutters and
grinding carbides.